

Acquisition of Tarjetas del Futuro and Execution of Strategic Commercial Agreement

(BMV: GFNORTEO, OTCQX: GBOOY, Latibex: XNOR)

Grupo Financiero Banorte, S.A.B. de C.V. ("GFNorte") informs the investing public that today, April 15, 2025, GFNorte and Tecnologías Rappi, S.A.P.I. de C.V. ("Rappi") entered into a definitive agreement for the acquisition of the 44.28% equity interest in Tarjetas del Futuro, S.A.P.I. de C.V. ("TDF") that Rappi will hold upon consummation of a corporate restructure in TDF. The purchase price agreed for this transaction is USD \$50 million.

In addition to the acquisition, GFNorte, Banco Mercantil del Norte, S.A., Institución de Banca Múltiple, Grupo Financiero Banorte ("Banorte"), TDF and Rappi will enter into an exclusive 15-year commercial agreement whereby GFNorte, Banorte, TDF and its affiliates will exclusively offer financial services and products such as RappiCard™ to Rappi's customers from within the Rappi Ecosystem.

The closing of this transaction is subject to customary conditions, including the receipt of the regulatory approval from the Mexican antitrust authorities.

This transaction aligns with GFNorte's integrated digital strategy, which is focused on leveraging the business and technological scale to increase profitability through cross-selling, powered by hyper-personalization. Through GFNorte, Banorte, TDF and its affiliates will continue to offer its extensive and innovative financial products offering to Rappi's broad base of young users and individuals who are tech-savvy and comfortable in the digital world.

GFNorte reaffirms its commitment to international corporate governance best practices and information disclosure.

About TDF

TDF is a digital financial services platform that began offering its flagship product, the RappiCard™, in 2021 and had over 1.14 million cardholders as of the end of 2024.

About GFNorte

GFNorte is one of Mexico's largest diversified financial services groups, with operations in banking, insurance, financial services and retirement savings.

About Rappi Inc.

Founded in 2015, Rappi is Latin America's first Super App, revolutionizing the way people interact with their cities. Rappi offers a comprehensive range of services, from food delivery, groceries, and beverages to e-commerce, travel, financial services, and more, in Mexico and 8 other Latin American countries.

San Pedro Garza García, N.L., April 15, 2025.

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